

Dec 01, 2017

**TECHNICAL PICK**

ShriRam Transport Finance Co LTD

**BUY**

**CMP: Rs 1328**

**TARGET PRICE: Rs.1570-1880**

**TIME : 3-6 months**

**Overview:** Company was incorporated in the year 1979 and is registered as a deposit taking NBFC with Reserve Bank of India. SHRIRAM is a conglomerate which has significant presence in financial services viz., commercial vehicle financing business, consumer finance, life and general insurance, stock broking, chit funds and distribution of financial products such as life and general insurance products and units of mutual funds.

**SNAPSHOT**

Market Cap (Cr)	30,115
52 week H / L (Rs)	1364.90/778
BSE Code	511218
NSE Code	SRTRANSFIN



**Investment Rationale:** Shriram Transport Finance Co Ltd represents range breakout. Stock consolidated more than 2 years in the range of 1280-775 before breaching the same. Price breakout supported by breakout in RSI. Trend Following Indicator i.e. MACD has given a positive crossover.

**Recommendation:** We recommend a BUY on the company at current market price of Rs1328 or decline up to Rs1290 with a closing stop loss of Rs1090 for a target of Rs1570- Rs1800 with a perspective of 1-2 year.

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